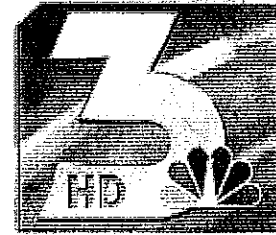


ORDER



KSNV

Orders
Order / Rev: 105004
Alt Order #: 06837947
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 08/01/12 / 10/01/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America - Revised
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/08/12 | 150 | \$86,310.00 | \$73,363.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 150 | \$86,310.00 | \$73,363.50 | 0.00 |
| Totals | 150 | \$86,310.00 | \$73,363.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$86,310.00 |
| Market | 100% | \$287,700.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 21% | \$60,417.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 14% | \$40,278.00 |
| KTUD | 1% | \$2,877.00 |
| KVVU | 26% | \$74,802.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$23,016.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/02/12 | 10/08/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | MTWTF-- | :30 | 5 | \$450.00 | 1 | 0.00 | NM | 5 | \$2,250.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 5 | | | \$450.00 | | 0.00 | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|------------------------------|---|-------------------|-----------------------|-------------|-----------------|---------------|-----------------------|------------|-------------|------|-------|------------|
| E 1 | KSNV | 10/02/12 | 10/08/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners | 5-6a | | MTWTF-- | :30 | 5 | \$450.001 | | 0.00 | NM | 5 | \$2,250.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | (\$450.00) | 0.00 | NM | | | |
| See MG 1.6,1.7,1.8,1.9,1.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | (\$450.00) | 0.00 | NM | | | |
| See MG 1.6,1.7,1.8,1.9,1.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | (\$450.00) | 0.00 | NM | | | |
| See MG 1.6,1.7,1.8,1.9,1.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | (\$450.00) | 0.00 | NM | | | |
| See MG 1.6,1.7,1.8,1.9,1.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | (\$450.00) | 0.00 | NM | | | |
| See MG 1.6,1.7,1.8,1.9,1.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | \$450.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.5,1.3,1.2,1.1,1.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | \$450.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.5,1.3,1.2,1.1,1.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | \$450.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.5,1.3,1.2,1.1,1.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | \$450.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.5,1.3,1.2,1.1,1.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | M-F 5-6a WakeUp w/Wagner5-6a | | | | | MTWThF---- | :30 | \$450.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.5,1.3,1.2,1.1,1.4 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 10/02/12 | 10/08/12 | Wake Up Early w/ WagnM Wake Up Early Wagners | 430a-5a | | MTWT--S | :30 | 5 | \$50.003 | | 0.00 | NM | 5 | \$250.00 |
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWT--S | 5 | | \$50.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/02/12 | 10/08/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | 6-7a | | MTWTF-- | :30 | 5 | \$700.001 | | 0.00 | NM | 5 | \$3,500.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$700.00 | | 0.00 | | | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|------------------------------|--|-------|-----------------------|-----------------|---------------|-----------------------|------------|-------------|---------------|------|-------|------------|
| E 3 | KSNV | 10/02/12 | 10/08/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 5 | \$700.00 | 1 | 0.00 | NM | 5 | \$3,500.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | 5 | | | \$700.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | (\$700.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8,3.9,3.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | (\$700.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8,3.9,3.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | (\$700.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8,3.9,3.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | (\$700.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8,3.9,3.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | (\$700.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8,3.9,3.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | \$700.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.1,3.5,3.4,3.3,3.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | \$700.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.1,3.5,3.4,3.3,3.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | \$700.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.1,3.5,3.4,3.3,3.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | \$700.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.1,3.5,3.4,3.3,3.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | M-F 6-7a WakeUp w/Wagner6-7a | | | | MTWThF---- | :30 | \$700.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.1,3.5,3.4,3.3,3.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 4 | KSNV | 10/02/12 | 10/08/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 10 | \$900.00 | 1 | 0.00 | NM | 10 | \$9,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | 10 | | | \$900.00 | | | 0.00 | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|---|-------------------|-----------------|---------------|-------------|---------------|-------------|-----|------|------|-------|------------|
| E 4 | KSNV | 10/02/12 | 10/08/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 10 | \$900.00 | 1 | 0.00 | NM | 10 | \$9,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 10 | | \$900.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | | |
| See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 11 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 16 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 17 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 18 | KSNV | 10/02/12-10/08/12 | Today Show | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 5 | KSNV | 10/06/12 | 10/06/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$125.00 | 4 | 0.00 | NM | 1 | \$125.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$125.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 10/06/12 | 10/06/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$175.00 | 4 | 0.00 | NM | 1 | \$175.00 |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|--|---------------------------|--------------------|-------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 7 | KSNV | 10/07/12 | 10/07/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$110.00 | 4 | 0.00 | NM | 1 | \$110.00 |
| | | News 3 Sunrise SUNDAY | | | | | | | | | | | | | |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$110.00 | | 0.00 | | | |
| E 8 | KSNV | 10/07/12 | 10/07/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| | | Sunday Today | | | | | | | | | | | | | |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$750.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | Sunday Today | | | 7a-8am | -----Su | :30 | | (\$750.00) | | 0.00 | NM | | |
| | See MG 8.2 | | | | | | | | | | | | | | |
| | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/07/12 | Sunday Today | | | 7a-8am | -----Su | :30 | | \$750.00 | | 0.00 | NM | | |
| | Ⓜ MG for 8.1 10/07 | | | | | | | | | | | | | | |
| | [Revised Rate to Reinstate] | | | | | | | | | | | | | | |
| E 9 | KSNV | 10/07/12 | 10/07/12 | News 3 Today Wknd | CM | 9a-930am | -----S | :30 | 1 | \$125.00 | 4 | 0.00 | NM | 1 | \$125.00 |
| | | News 3 Today | | | | | | | | | | | | | |
| NEWS 3 TODAY/WKEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 10 | KSNV | 10/07/12 | 10/07/12 | Chris Matthews 9:30AM | CM | 9:30a-10a | -----S | :30 | 1 | \$175.00 | 4 | 0.00 | NM | 1 | \$175.00 |
| | | Chris Matthews SUN 9:30am | | | | | | | | | | | | | |
| CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 11 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show II 3rd H | CM | 9-10a | MTWTF-- | :30 | 10 | \$425.00 | 1 | 0.00 | NM | 10 | \$4,250.00 |
| | | M-F Today Show II | | | | | | | | | | | | | |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | | 10 | \$425.00 | | 0.00 | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------------|---|-----------------------|----------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| E 11 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show II 3rd Hr M-F Today Show II | 10M | 9-10a | MTWTF-- | :30 | 10 | \$425.00 | 1 | 0.00 | NM | 10 | \$4,250.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | | 10 | \$425.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 11 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 16 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 17 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 18 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 19 | KSNV | 10/02/12-10/08/12 | M-F Today Show II 3rd Hr | | 9-10a | | MTWThF---- | :30 | | \$425.00 | | 0.00 | NM | | |

Order / Rev: 105004
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Advertiser: Obama for America
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|-----------|--|-----------------|---|-----------------------|----------------|-----------------|---------------|---------------|----------|------------|-------------|------|-------|------------|
| E 11 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 10 | \$425.00 | 1 | 0.00 | NM | 10 | \$4,250.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 10 | | \$425.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| Ⓜ | MG | for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 | | [Revised Rate to Reinstate] | | | | | | | | | | | |
| 20 | KSNV | 10/02/12-10/08/12 | | M-F Today Show II 3rd Hr | 9-10a | | MTWThF---- | :30 | \$425.00 | | 0.00 | NM | | | |
| Ⓜ | MG | for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 | | [Revised Rate to Reinstate] | | | | | | | | | | | |
| E 12 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 10 | \$325.00 | 1 | 0.00 | NM | 10 | \$3,250.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 10 | | \$325.00 | | 0.00 | | | | | | |

Order / Rev: 105004
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Advertiser: Obama for America
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 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| E 12 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show III 4th Hr Today 4th Hour | ISM | 10am-11am | MTWTF-- | :30 | 10 | \$325.00 | 1 | 0.00 | NM | 10 | \$3,250.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 10 | | \$325.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 11 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 16 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 17 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 18 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 19 | KSNV | 10/02/12-10/08/12 | | M-F Today Show III 4th Hr | | 10am-11am | MTWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|-----------|-------------------|---|---|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|------------|
| E 12 | KSNV | 10/02/12 | 10/08/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 10 | \$325.00 | 1 | 0.00 | NM | 10 | \$3,250.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 10 | | \$325.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 19 | KSNV | 10/02/12-10/08/12 | MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | 10am-11am | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| 20 | KSNV | 10/02/12-10/08/12 | M-F Today Show III 4th Hr MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate] | | 10am-11am | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| E 13 | KSNV | 10/02/12 | 10/08/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$325.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/02/12-10/08/12 | Rachael Ray See MG 13.6,13.7,13.8,13.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | 11am-12pm | | MTWThF---- | :30 | (\$325.00) | 0.00 | NM | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | Rachael Ray See MG 13.6,13.7,13.8,13.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | 11am-12pm | | MTWThF---- | :30 | (\$325.00) | 0.00 | NM | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | Rachael Ray See MG 13.6,13.7,13.8,13.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | 11am-12pm | | MTWThF---- | :30 | (\$325.00) | 0.00 | NM | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | Rachael Ray See MG 13.6,13.7,13.8,13.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | 11am-12pm | | MTWThF---- | :30 | (\$325.00) | 0.00 | NM | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | Rachael Ray MG for 13.2,13.5,13.3,13.1 [Revised Rate to Reinstate] | | 11am-12pm | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | Rachael Ray MG for 13.2,13.5,13.3,13.1 [Revised Rate to Reinstate] | | 11am-12pm | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | Rachael Ray MG for 13.2,13.5,13.3,13.1 [Revised Rate to Reinstate] | | 11am-12pm | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | Rachael Ray MG for 13.2,13.5,13.3,13.1 [Revised Rate to Reinstate] | | 11am-12pm | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| E 14 | KSNV | 10/02/12 | 10/08/12 | Noon News Noon News | CM | 12-1230pm | M-WTF-- | :30 | 4 | \$125.00 | 4 | 0.00 | NM | 4 | \$500.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | M-WTF-- | 4 | | \$125.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 10/02/12 | 10/08/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 5 | \$90.00 | 4 | 0.00 | NM | 5 | \$450.00 |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$90.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 10/02/12 | 10/08/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 5 | \$150.00 | 4 | 0.00 | NM | 5 | \$750.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$150.00 | | 0.00 | | | | | | |
| E 17 | KSNV | 10/02/12 | 10/08/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 5 | \$100.00 | 4 | 0.00 | NM | 5 | \$500.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$100.00 | | 0.00 | | | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|-------------|-----|------|------|-------|-------------|
| E 18 | KSNV | 10/02/12 | 10/08/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 5 | \$150.004 | | 0.00 | NM | 5 | \$750.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$150.00 | | 0.00 | | | | | | |
| E 19 | KSNV | 10/02/12 | 10/08/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | MTWTF-- | :30 | 10 | \$175.004 | | 0.00 | NM | 10 | \$1,750.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 10 | | \$175.00 | | 0.00 | | | | | | |
| E 20 | KSNV | 10/02/12 | 10/08/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 15 | \$1,200.001 | | 0.00 | NM | 15 | \$18,000.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 15 | | \$1,200.00 | | 0.00 | | | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|----------------------------------|-----------------------|----------------|-----------------|---------------|-------------------------|------------|-------------|------|------|-------|-------------|
| E 20 | KSNV | 10/02/12 | 10/08/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 15 | \$1,200.00 | 1 | 0.00 | NM | 15 | \$18,000.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 15 | | \$1,200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates] | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates] | | | | | | | | | | | | | | | |
| 16 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 17 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 18 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 19 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 20 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 21 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 22 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 23 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 24 | KSNV | 10/02/12-10/08/12 | | M-F Early News | 5-630p | | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|--|--------------------|---|-------------------|----------------|--------------|------------|---------------|------------|-----|------|------|-------|-------------|
| E 20 | KSNV | 10/02/12 | 10/08/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 15 | \$1,200.00 | 1 | 0.00 | NM | 15 | \$18,000.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 15 | | \$1,200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| Ⓜ | MG | for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 25 | KSNV | 10/02/12-10/08/12 | M-F Early News | 5-630p | MTWThF---- | :30 | \$1,200.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| E 22 | KSNV | 10/07/12 | 10/07/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 1 | \$450.00 | 4 | 0.00 | NM | 1 | \$450.00 |
| NEWS 3 LIVE (FOLLOWING NFL) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 23 | KSNV | 10/02/12 | 10/08/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [DEBATES] | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| See MG 23.6,23.7,23.8,23.9,23.10 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 23.3,23.4,23.2,23.5,23.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | | | |
| Ⓜ | See MG | 23.11 [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 23.3,23.4,23.2,23.5,23.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 23.3,23.4,23.2,23.5,23.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | M-F Jeopardy | 630-7pm | MTWThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 23.3,23.4,23.2,23.5,23.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 11 | KSNV | 10/03/12-10/03/12 | Jeopardy in PRIME | M-SA 8-11p / SUN | --W----- | :30 | \$1,300.00 | 0.00 | NM | | | | | | |
| Ⓜ | MG | for 23.7 10/03 [INV CODE] | | | | | | | | | | | | | |
| E 24 | KSNV | 10/02/12 | 10/08/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$1,300.00 | | 0.00 | | | | | | |

| | |
|---------------|-------------------|
| Advertiser: | Obama for America |
| Product Desc: | OBAM FOR AMERICA |
| Estimate: | 1537 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|-----------|--|-----------------|-----------------------------------|-------|-----------------------|-----------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|------------|
| E 24 | KSNV | 10/02/12 | 10/08/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | 5 | | | | \$1,300.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| | | See MG 24.6,24.7,24.8,24.9,24.10 | | | | | | | | | | | | | |
| | | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| | | See MG 24.6,24.7,24.8,24.9,24.10 | | | | | | | | | | | | | |
| | | [DEBATES] | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| | | See MG 24.6,24.7,24.8,24.9,24.10 | | | | | | | | | | | | | |
| | | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| | | See MG 24.6,24.7,24.8,24.9,24.10 | | | | | | | | | | | | | |
| | | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| | | See MG 24.6,24.7,24.8,24.9,24.10 | | | | | | | | | | | | | |
| | | [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MT-ThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 | | | | | | | | | | | | | |
| | | [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MT-ThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 | | | | | | | | | | | | | |
| | | [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MT-ThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 | | | | | | | | | | | | | |
| | | [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MT-ThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 | | | | | | | | | | | | | |
| | | [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | | M-F Wheel | | 7-730pm | MT-ThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 24.2,24.5,24.1,24.3,24.4 | | | | | | | | | | | | | |
| | | [Revised Rate to Reinstate] | | | | | | | | | | | | | |
| E 25 | KSNV | 10/02/12 | 10/08/12 | Face to Face w/ J. Ralston | CM | 730-758pm | MTWTF-- | :30 | 5 | \$900.00 | 1 | 0.00 | NM | 5 | \$4,500.00 |
| FACE TO FACE W/ JON RALSTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | 5 | | | | \$900.00 | | 0.00 | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|---------------------------|---------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| E 25 | KSNV | 10/02/12 | 10/08/12 | FacetoFace/Ralston Report | CM | 730-758pm | MTWTF-- | :30 | 5 | \$900.00 | 1 | 0.00 | NM | 5 | \$4,500.00 |
| Face to Face w/ J.Ralston | | | | | | | | | | | | | | | |
| FACE TO FACE W/ JON RALSTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | | | 5 | \$900.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MTWThF---- | :30 | | (\$900.00) | | 0.00 | NM | | |
| See MG 25.6,25.7,25.8,25.9 | | | | | | | | | | | | | | | |
| [PGM CHG = NBC DEBATE] | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MTWThF---- | :30 | | (\$900.00) | | 0.00 | NM | | |
| See MG 25.6,25.7,25.8,25.9 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MTWThF---- | :30 | | (\$900.00) | | 0.00 | NM | | |
| See MG 25.6,25.7,25.8,25.9 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MTWThF---- | :30 | | (\$900.00) | | 0.00 | NM | | |
| See MG 25.6,25.7,25.8,25.9 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MT-ThF---- | :30 | | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 25.4,25.3,25.5,25.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MT-ThF---- | :30 | | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 25.4,25.3,25.5,25.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MT-ThF---- | :30 | | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 25.4,25.3,25.5,25.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | FacetoFace/Ralston Report | | | 730-758pm | MT-ThF---- | :30 | | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 25.4,25.3,25.5,25.1 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 28 | KSNV | 10/08/12 | 10/08/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$1,100.00 | 4 | 0.00 | NM | 1 | \$1,100.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 29 | KSNV | 10/02/12 | 10/02/12 | Tues PR 8-9p | CM | 8-9pm | -T----- | :30 | 1 | \$1,100.00 | 4 | 0.00 | NM | 1 | \$1,100.00 |
| Tuesday Prime 8-9pm | | | | | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 30 | KSNV | 10/02/12 | 10/02/12 | Tues PR 10-11p | CM | 10-11pm | -T----- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| Tuesday Prime 10-11pm | | | | | | | | | | | | | | | |
| PARENTHOOD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | Tues PR 10-11p | | | 10-11pm | -T----- | :30 | | (\$3,200.00) | | 0.00 | NM | | |
| See MG 30.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/02/12 | Tues PR 10-11p | | | 10-11pm | -T----- | :30 | | \$3,200.00 | | 0.00 | NM | | |
| Ⓜ MG for 30.1 10/02 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 32 | KSNV | 10/04/12 | 10/04/12 | Thurs PR 10-11p | CM | 10-11pm | ---T--- | :30 | 1 | \$950.00 | 4 | 0.00 | NM | 1 | \$950.00 |
| Thursday Prime 10-11pm | | | | | | | | | | | | | | | |
| ROCK CENTER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | | 1 | \$950.00 | | 0.00 | | | |
| E 33 | KSNV | 10/05/12 | 10/05/12 | Fri 10-11p | CM | 10-11pm | ----F-- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 1 | \$1,000.00 |
| Friday Prime 10-11pm | | | | | | | | | | | | | | | |
| DATELINE NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|------------------|-----------------|---------------|-------------------------|------------|-------------|------|------|-------|------------|
| E 33 | KSNV | 10/05/12 | 10/05/12 | Fri 10-11p Friday Prime 10-11pm | CM | 10-11pm | ----F-- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 1 | \$1,000.00 |
| DATELINE NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| E 36 | KSNV | 10/07/12 | 10/07/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$600.00 | 4 | 0.00 | NM | 1 | \$600.00 |
| FOOTBALL NIGHT IN AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$600.00 | | 0.00 | | | | | | |
| E 37 | KSNV | 10/07/12 | 10/07/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$4,000.00 | 4 | 0.00 | NM | 1 | \$4,000.00 |
| SUN NT FB: SD @ N ORLEANS ExactDates N/A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$4,000.00 | | 0.00 | | | | | | |
| E 38 | KSNV | 10/07/12 | 10/07/12 | Jeopardy in PRIME Jeopardy in Prime | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| TBD after NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 39 | KSNV | 10/07/12 | 10/07/12 | LAW & ORDER (synd) R&M Law & Order (synd) PRIME | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| LAW & ORDER AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 40 | KSNV | 10/02/12 | 10/08/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 5 | \$275.00 | 4 | 0.00 | NM | 5 | \$1,375.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$275.00 | | 0.00 | | | | | | |
| E 41 | KSNV | 10/06/12 | 10/06/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/01/12-10/07/12 | | Sa-Su News 3 at Eleven | 11pm-1135pm | | -----Sa-- | :30 | (\$1,100.00) | 0.00 | NM | | | | |
| See MG 41.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/07/12 | | Sa-Su News 3 at Eleven | 11pm-1135pm | | -----Sa-- | :30 | \$1,100.00 | 0.00 | NM | | | | |
| Ⓜ MG for 41.1 10/06 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 42 | KSNV | 10/07/12 | 10/07/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$285.00 | 4 | 0.00 | NM | 1 | \$285.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$285.00 | | 0.00 | | | | | | |
| E 43 | KSNV | 10/02/12 | 10/08/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 5 | \$500.00 | 1 | 0.00 | NM | 5 | \$2,500.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$500.00 | | 0.00 | | | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|--|-----------------------|----------------|-----------------|---------------|---------------|----------|------------|-------------|------|-------|------------|
| E 43 | KSNV | 10/02/12 | 10/08/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 5 | \$500.00 | 1 | 0.00 | NM | 5 | \$2,500.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$500.00) | | 0.00 | NM | | | |
| See MG 43.6, 43.7, 43.8, 43.9, 43.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$500.00) | | 0.00 | NM | | | |
| See MG 43.6, 43.7, 43.8, 43.9, 43.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$500.00) | | 0.00 | NM | | | |
| See MG 43.6, 43.7, 43.8, 43.9, 43.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$500.00) | | 0.00 | NM | | | |
| See MG 43.6, 43.7, 43.8, 43.9, 43.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$500.00) | | 0.00 | NM | | | |
| See MG 43.6, 43.7, 43.8, 43.9, 43.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | \$500.00 | | 0.00 | NM | | | |
| Ⓜ MG for 43.2, 43.1, 43.3, 43.4, 43.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | \$500.00 | | 0.00 | NM | | | |
| Ⓜ MG for 43.2, 43.1, 43.3, 43.4, 43.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | \$500.00 | | 0.00 | NM | | | |
| Ⓜ MG for 43.2, 43.1, 43.3, 43.4, 43.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | \$500.00 | | 0.00 | NM | | | |
| Ⓜ MG for 43.2, 43.1, 43.3, 43.4, 43.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | \$500.00 | | 0.00 | NM | | | |
| Ⓜ MG for 43.2, 43.1, 43.3, 43.4, 43.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 44 | KSNV | 10/02/12 | 10/08/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 5 | \$250.00 | 1 | 0.00 | NM | 5 | \$1,250.00 |
| LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$250.00 | | 0.00 | | | | | | |

Order / Rev: 105004
 Alt Order #: 06837947
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|---------------------|--|-----------------------|-----------------|-----------------|---------------|---------------|------------|-------------|------|--------|-------|-------------|
| E 44 | KSNV | 10/02/12 | 10/08/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 5 | \$250.00 | 1 | 0.00 | NM | 5 | \$1,250.00 |
| LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 5 | | \$250.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | | | |
| See MG 44.6,44.7,44.8,44.9,44.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | | | |
| See MG 44.6,44.7,44.8,44.9,44.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | | | |
| See MG 44.6,44.7,44.8,44.9,44.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | | | |
| See MG 44.6,44.7,44.8,44.9,44.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | (\$250.00) | 0.00 | NM | | | | |
| See MG 44.6,44.7,44.8,44.9,44.10 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | \$250.00 | 0.00 | NM | | | | |
| Ⓜ MG for 44.4,44.5,44.2,44.1,44.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | \$250.00 | 0.00 | NM | | | | |
| Ⓜ MG for 44.4,44.5,44.2,44.1,44.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | \$250.00 | 0.00 | NM | | | | |
| Ⓜ MG for 44.4,44.5,44.2,44.1,44.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | \$250.00 | 0.00 | NM | | | | |
| Ⓜ MG for 44.4,44.5,44.2,44.1,44.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/02/12-10/08/12 | Late Night w/Fallon | | 1237a-136am | | MTWThF---- | :30 | \$250.00 | 0.00 | NM | | | | |
| Ⓜ MG for 44.4,44.5,44.2,44.1,44.3 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 45 | KSNV | 10/06/12 | 10/06/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 46 | KSNV | 10/07/12 | 10/07/12 | Sports Night in Las Vegas Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$90.00 | 4 | 0.00 | NM | 1 | \$90.00 |
| SPORTS NIGHT IN LAS VEGAS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$90.00 | | 0.00 | | | | | | |
| N100 | KSNV | 10/02/12 | 10/08/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | 1 | | \$425.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 150 | \$86,310.00 |